



**University of North Texas  
Hospitality & Tourism Management  
College of Merchandising, Hospitality & Tourism  
"Recent Developments in the Hospitality Industry"**  
HMGT 3920.001  
Spring 2022

**CATALOG DESCRIPTION:** 3 hours. An extensive study of current developments facing employers in the hospitality industry. Particular emphasis is given to selected readings and case studies dealing with societal, consumer, and operational management issues and trends.

**PREREQUISITES:** None

**CLASS MEETING:** Art Building 219

**CLASS DATE:** Tuesday

**CLASS TIME:** 5:30 pm to 8:20 pm

**INSTRUCTIONAL MATERIALS:**

- No required textbook
- Guest speaker sessions
- Reading List and Current articles from journals, magazines, newspapers, the Internet, etc.

**INSTRUCTOR:** Harold S. Lee, Ph.D.  
Office: Chilton Hall 355C  
Email: [Harold.Lee@unt.edu](mailto:Harold.Lee@unt.edu) (Email is the best method to reach out to your instructor!)  
Office: (940) 369-6640  
Mobile: (702) 812-1208 (Prefer texting)

**OFFICE HOURS:** Mon & Wed 10:30 – 11:30 am or by appointment



## Mission, Vision, and Program Learning Outcomes

### HTM Mission

We educate the next generation of hospitality and tourism leaders who strive for excellence and embrace our diversity in a caring, innovative, and empowering community.

### HTM Vision

To be world class in advancing innovative education, creating collaborative knowledge, and transforming future hospitality and tourism leaders.

### HTM Program Learning Outcomes

**PLO1:** Students will develop appropriate strategies for reaching their career goals in the global hospitality and tourism fields.

**PLO2:** Students will develop analytical and quantitative skills enhanced by information technology to support smart business decisions in the Hospitality and Tourism Industry.

**PLO3:** Students will integrate hospitality and tourism business principles and current trends to lead in diverse, collaborative, and global environments.

**PLO4:** Students will apply innovative and imaginative methods to Hospitality and Tourism businesses utilizing ethical and sustainable practices.

**PLO5:** Students will demonstrate effective and efficient communication skills in all settings.

#### COURSE OBJECTIVES:

Upon completion of the course, students will be able to:

- Identify and analyze the many influences impacting today's hospitality businesses – PLO3
- Analyze sources of information for relevant and reliable content – PLO2 & 3
- Identify recent developments in the areas of social responsibility, ecology, ethics, diversity, legislation, change/downsizing, finance/accounting, marketing, political factors, human resource management, societal and demographic changes, and employee and customer safety/security, and their role in the hospitality industry – PLO 3 & 4
- Conduct in-depth research of current issues using trade publications, newspapers, journals, and the Internet – PLO 3

## **TEACHING PHILOSOPHY:**

Your success as a student depends primarily on your willingness to accept responsibility for your own learning. I can provide you with the opportunity to learn (Zoom session), motivation to learn (your grade), and support for your learning experience (through feedback and individual assistance); I will be happy to assist you as you tackle the challenges you will face in this class. BUT, your responsibility is to attend all class sessions, to complete each and every assignment (both in and out of class), and to make the personal effort to master the concepts presented.

Silence your smartphone before entering the classroom. Cell phones, audio players, and recording devices are not permitted during class sessions. Laptops and tablets are to be used for **class-related work only**. Using your device for anything other than classwork may result in you not being able to use the computer for the class duration.

## **ACADEMIC DISHONESTY:**

All assignments will be checked through the plagiarism detection software, Turnitin.com. Any student paper/assignment/problem solving/exam with a match will be thoroughly scrutinized for plagiarism/cheating and can result in a class failure at the instructor's discretion. The University of North Texas promotes the integrity of learning and embraces the core values of trust and honesty. Academic integrity is based on educational principles and procedures that protect the rights of all participants in the educational process and validate the legitimacy of degrees awarded by the University. In the investigation and resolution of allegations of student academic dishonesty, the University's actions are intended to be corrective, educationally sound, fundamentally fair, and based on reliable evidence (UNT Policy 06.003).

## **DIVERSITY AND INCLUSION**

We intend that our students from all diverse backgrounds and perspectives are well served by the course, that students' learning needs be addressed both in and out of class, and that diversity that students bring to the class be viewed as a resource, strength, and benefit. To create a learning environment for students that supports a diversity of thoughts, perspectives, and experiences, and honors your identities (including race, gender, sexuality, religion, disability, socioeconomic status, culture, etc.), please let the instructor know if students have any concerns or suggestions to improve the quality of the course materials and their experiences in class.

## **CLASS ATTENDANCE:**

Class attendances are very important for all classes but especially for one that meets only once a week. **There will be no makeup of attendance under any circumstances except recognized University absences or student's sickness with the valid documentation.** All students must arrive promptly for each class session and remain for the entire session to be considered present. Roll will be taken each class at a random time each week. Up to 25 points of your total grade will be given for attendance. Three unexcused absences or more will earn no points for attendance. The point for attendance is further broken down as follows:

<b>Miss zero to one class</b>	<b>25 points</b>
<b>Miss two classes</b>	<b>13 points</b>
<b>Miss three classes</b>	<b>0 points</b>
<b>Miss four or more</b>	<b>One-letter grade will be decreased (e.g. A -&gt; B)</b>

## **COVID-19 Impact on Attendance**

While attendance is expected as outlined above, it is important for all of us to be mindful of the health and safety of everyone in our community, especially given concerns about COVID-19. Please contact your instructor if you are unable to attend class because you are ill, or unable to attend class due to a related issue regarding COVID-19. It is important that you communicate with me prior to being absent so I may make a decision about accommodating your request to be excused from class.

If you are experiencing any symptoms of COVID-19 (<https://www.cdc.gov/coronavirus/2019-ncov/symptoms-testing/symptoms.html>), please seek medical attention from the Student Health and Wellness Center (940-565-2333 or askSHWC@unt.edu) or your health care provider PRIOR to coming to campus. UNT also requires you to contact the UNT COVID Hotline at 844-366-5892 or COVID@unt.edu for guidance on actions to take due to symptoms, pending or positive test results, or potential exposure. While attendance is an important part of succeeding in this class, your own health, and those of others in the community, is more important.

### **CLASS PARTICIPATION:**

Class participation is very important for all classes but especially for one that meets only once a week. During the semester, there will be many class activities. There will be no makeup opportunities for any class activities (asking a question to speakers and classmates). **Each class activity is worth 5 pts and up to 30 points of your total grade will be given for Participation (induvial student needs to ask 6 questions to earn full credits during the semester!)**

### **EXAM:**

**There will be one exam on this course, and it will be an online take-home exam.** The examination will be based on material presented in lectures, reading assignments, guest speakers, industry visitations, and group discussions. The examination may be made up only if there is an excused absence as defined in class attendance.

### **CLASS ASSIGNMENTS (Apply all course assignments):**

This may include both outside and in-class assignments. Some assignments will be given during regularly scheduled class time using various course materials. If you are not present in class at that time, you cannot make up the assignment. If the absence is excused, then an alternative assignment may be given. Some assignments may require students to present their information to the class. If the student is not present when the presentation is due, then those points cannot be made up.

### **WRITTEN ASSIGNMENTS (Apply all course assignments):**

**All assignments given to the instructor are to be typed.** All papers should be carefully written and proofread prior to being submitted. Papers should follow the guidelines on the assignment sheet. All projects are to be written on standard letter-size paper, using a **standard 12-point font, 1-inch margin, and double-spaced**. Write the report according to the prescribed outline and instructions. Make a copy of the report and all projects for your records. All assignments will be submitted on Canvas.

**Late assignments will NOT be accepted except in emergencies.** To successfully complete this class with a passing grade (A, B, or C), please make every effort to complete work on time. All assignments will be available ahead of time. There are two exceptions to this policy on late submissions:

1. **COVID-19 Case or any other illness with doctor's release or note**
2. **Death of immediate family member with verification (grandparent, parent, sibling, child, spouse, etc.)**

**REFERENCES FOR WRITTEN PAPERS:**

References must be included for any written work submitted that uses published information or is based on personal interviews. Published information includes all printed (hard copy) sources as well as Internet or electronic sources. When writing a paper, news brief, etc., including all references in a bibliography. All direct quotations and paraphrased information must be properly cited. Students are expected to use the referencing style described in the APA Publishing manual.

**Sample citations:**

- Min, J., Lee, H., & Blum, S. (2018). Spillover Impact of Various Amenities on Gaming Volumes. *Cornell Hospitality Quarterly*, 60(3), 262-269.
- Naisbett, J. (1981). Megatrends: ten new directions transforming our lives. New York: Warner Books, Inc.

**Example for Internet sites:**

- U.S. Food and Drug Administration, Center for Food Safety and Applied Nutrition, Healthy People 2000. (1995, September). Status report food safety objectives healthy people 2000. Retrieved on August 22, 2004 at: <http://vm.cfsan.fda.gov/~mow/hp2kintr.html>.

**CLASS ASSIGNMENTS/DISCUSSION/PROJECTS:**

- *News Article Review:* Each student should select an online current trend news article in terms of the hospitality industry and write the summary and reflection of the news article. The more specific guidelines will be provided on Canvas.
- *Online Discussion:* Each student should post various answers to questions in terms of many different trends in the hospitality industry. Your instructor will give several questions and all answers should be posted under the discussion board on Canvas. All due dates are indicated on the course schedule. More specific guidelines will be provided under the discussion board on Canvas.
- *Weekly Assignment:* This assignment will be given during regularly scheduled class time using various course materials. Your instructor will post the assignment guideline on Canvas. All due dates are indicated on the course schedule.
- *Executive Interview Project:* Please see detailed information for this assignment on Canvas.
- *Topic Paper & Presentation:* Please see detailed information for this assignment on Canvas.

**GRADE SHEET:**

<b>Activity</b>	<b>Points</b>	<b>Points Attained</b>
Syllabus Agreement Form	5 pts	
Participation	25 pts	
Attendance	30 pts	
Weekly Assignment	110 pts	
Online Discussion	45 pts	
Executive Interview Project	50 pts	
Topic Paper & Presentation	90 pts	
Exam	100 pts	
<b>Total Possible Points</b>	<b>450 pts</b>	

Extra Credit Opportunities:

- Perfect Attendance: 5 pts
- SPOT evaluation: 5 pts
- Scrappy Quizzes: TBA

\*This is subject to change during the semester with updates from the instructor during class time.

<b><u>Final Course Grade</u></b>	<b><u>% of Total Possible Points</u></b>
A	90-100%
B	80-89%
C	70-79%
D	60-69%
F	Less than 60%

## TENTATIVE COURSE SCHEDULE

Date	Topics /Activities in Class	Assignments / Projects / Online Discussions Due Date
January 18	1) Introduction & Course Overview 2) Introduction to Trend (Fads vs. Trends)	
January 25	1) Introduction to Trend (Fads vs. Trends) 2) Andrew Freeman and Associates, 2022 Trends Report: The Year of Multiple Personalities in Food, Beverage and Hospitality, etc.	1) Online Discussion #1 Due by 5:30 pm
February 1	1) Library Session by <b>Ms. Briana Knox</b> , UNT CMHT Librarian: Information Sources, Where to Access – Relevant & Reliable Sources.	1) Syllabus Agreement Form Due by 5:30 pm 2) Online Discussion #2 Due by 5:30 pm
February 8	1) Social Media Trends in the Hospitality Industry 2) Guest Speaker: <b>Mr. Loren Gray</b> , Hospitality Digital Marketing	1) Weekly Assignment #1 Due by 5:30 pm
February 15	1) Lifestyle and Customization of Products and Services in the hospitality industry 2) Guest Speaker: <b>Mr. Scott Overcashier</b> , Aimbridge Hospitality	1) Online Discussion #3 Due by 5:30 pm
February 22	1) F&B Trends in 2022 2) Guest speaker: <b>Ms. Danielle Graves</b> , Ben E Keith	1) Weekly Assignment #2 Due by 5:30 pm
March 1	The <b>Career Expo</b> will be substituted on the current day of class. Must attend the event on March 2 <sup>nd</sup> & 3 <sup>rd</sup> and complete the assignment.	1) Weekly Assignment #3 Due by 5:30 pm
March 8	1) Current Tourism Trends and Issues 2) Guest Speaker: Dr. Jerry Agrusa, Univ. of Hawaii	1) Weekly Assignment #4 Due by 5:30 pm
March 15	<b>Spring Break (No class)</b>	
March 22	1) Sustainability in the Hospitality Industry 2) Review for Exam	
March 29	Online Take-Home Exam	1) Weekly Assignment #5 Due by 5:30 pm
April 8	1) Executive Interview Project Presentation 2) Topic Paper and Presentation Review	1) Executive Interview Project Due by 5:30 pm
April 12	1) Branding Loyalty 2) Guest Speaker: TBA	1) Weekly Assignment #6 Due by 5:30 pm 2) Online Discussion #4 Due by 5:30 pm
April 19	Class Field Trip (TBA)	
April 26	1) Globalization in Hospitality 2) Guest speaker: TBA	1) Weekly Assignment #7 Due by 5:30 pm
May 3	Project Day	
May 10	<b>Topic Paper and Presentation</b>	<b>1) Topic Paper and Presentation Due by 5:30 pm</b>

**\*Revisions:** A syllabus is a tool to help you plan your time. Every effort is made to make the syllabus as complete as possible, but there may be occasions when changes are required. I will announce any deviations from this syllabus and schedule through Canvas announcements.

## College of Merchandising, Hospitality & Tourism Syllabus Statements Spring, 2022

### COVID-19

**Official Information:** As the situation with the virus continues to evolve, students are required to keep abreast of guidelines via official communication (usually via email) from UNT official announcements.

**Face Coverings:** UNT encourages everyone to wear a face covering when indoors, regardless of vaccination status, as recommended by current CDC guidelines.

**Vaccinations:** UNT strongly encourages all students, faculty and staff to get vaccinated. Free on-campus COVID testing will be available through [Curative located in the Union](#) and the [Student Health and Wellness Center](#)<sup>2</sup>

**Testing:** As of Jan. 1, 2022, all students, faculty and staff reporting their own positive COVID-19 status to UNT's Contact Tracing team at [COVID@unt.edu](mailto:COVID@unt.edu) and will need to [upload their results](#) unless they tested on campus in order to have an excused absence (on-campus testing results are automatically shared with UNT). UNT will continue random COVID testing during the spring semester. Testing programs will be announced through official UNT communications.

**Attendance:** Students are expected to attend class meetings regularly and to abide by the attendance policy established for the course. It is important that you communicate with the professor prior to being absent, so you, the professor can discuss and mitigate the impact of the absence on your attainment of course learning goals. Please inform the professor if you are unable to attend class meetings because you are ill, in mindfulness of the health and safety of everyone in our community.

If you are experiencing any [symptoms of COVID-19](https://www.cdc.gov/coronavirus/2019-ncov/symptoms-testing/symptoms.html) (<https://www.cdc.gov/coronavirus/2019-ncov/symptoms-testing/symptoms.html>) please seek medical attention from the Student Health and Wellness Center (940-565-2333 or [askSHWC@unt.edu](mailto:askSHWC@unt.edu)) or your health care provider PRIOR to coming to campus. UNT also requires you to contact the UNT COVID Team at [COVID@unt.edu](mailto:COVID@unt.edu) for guidance on actions to take due to symptoms, pending or positive test results, or potential exposure.

**Course Materials for Remote Instruction:** Remote instruction may be necessary if community health conditions change or you need to self-isolate or quarantine due to COVID-19. Students will need access to a webcam and microphone, and any other materials deemed essential by your faculty for specific courses, to participate in fully remote portions of the class. Information on how to be successful in a remote learning environment can be found at <https://online.unt.edu/learn>

### Advising and Degree Progression

#### **Advising**

**ALL** students are expected to meet with their Academic Advisor **each semester** to update your degree plan and to stay on track for a timely graduation.

- **Advising Contact Information (Chilton Hall 385 – 940.565.4635)**
- **SCHEDULE APPOINTMENTS HERE: [appointments.unt.edu](http://appointments.unt.edu)**

- **Email:** [cmhtadvising@unt.edu](mailto:cmhtadvising@unt.edu)

### **Prerequisites**

- Ultimately, it is a student's responsibility to ensure they have met all prerequisites before enrolling in a class.
- A prerequisite is a course or other preparation that must be successfully completed (a grade of C or better) before enrollment in another course. All prerequisites are included in catalog course descriptions.
- Students that lack prerequisites for a course are not allowed to remain in the course.

### **Transfer Courses**

Any transfer course(s) from another institution must receive *prior approval* from your CMHT Academic Advisor to ensure that the course(s) will be applicable to your degree plan at UNT.

### **Dropped for Non-payment**

- Students will be dropped for nonpayment for enrolled courses, parking fees, schedule change fees, etc. Please check your account daily through the 12<sup>th</sup> class day to ensure you have not been dropped for non-payment of any amount. It is the student's responsibility to make all payments on time.
- ***Students cannot be reinstated for any reason after the 12<sup>th</sup> class day regardless of situation.***

### **Dropping a Course**

- **A decision to drop a course may affect your current and future financial aid eligibility.** Talk to your academic advisor or Student Financial Aid if you are thinking about dropping a course.
- Speak with the course instructor to discuss any possible options to be successful in the course before dropping.
- Meeting deadlines for dropping a course are the student's responsibility.
- **There are different procedures for dropping a class depending on the time of semester.** Please see the instructions for dropping a class here: <https://registrar.unt.edu/registration/dropping-class>

### **Financial Aid Requirements**

- A student must maintain Satisfactory Academic Progress (SAP) to continue receiving financial aid by maintaining a minimum 2.0 cumulative GPA and successfully completing the required number of credit hours based on total registered hours per semester. Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility. Visit <https://financialaid.unt.edu/sap> for more information about financial aid Satisfactory Academic Progress.

### **What if You Are In Distress?**

The University has a number of resources that can be useful if you find yourself in need of help. Faculty and advisors can help direct you to resources; please note that any reports of sexual harassment, sexual assault, dating violence, or stalking must be reported to the UNT Dean of Students, per Texas law. Some resources you might consult are:

UNT Police	940-565-3000
Dean of Students	940-565-2648 or 940-565-2039
Counseling and Testing	940-565-2741
Student Health and Wellness Center	940-565-2333
Office of Disability Access	940-565-2333
Housing and Residence Life	940-565-2610
Substance Use and Resource Education Center	940-565-3177
Veterans Center	940-369-8021
Denton County Friends of the Family	940-387-5131

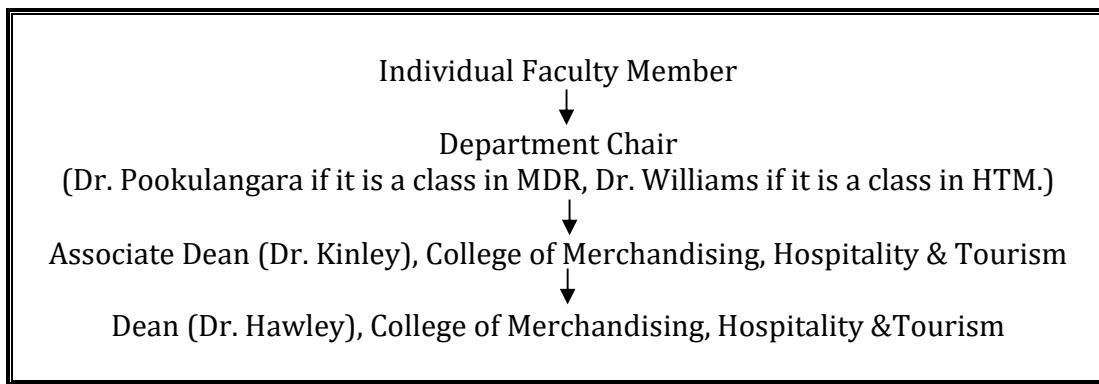
## Dates and Deadlines

January 18	First day of class
January 21	Last day to add a class.
	Census date –Students cannot be added to a course for any reason after this date.
March 14-18	Spring Break – No Classes
April 8	Last day for a student to drop a course and receive a W. Also last day to withdraw from the semester.
May 4-5	Pre-final days
May 5	Last regular class day
May 6	Reading day (no classes)
May 7-13	Final exams ( <b>Exams begin on Saturday</b> ) <b>For your specific final exams, see this website:</b> <a href="https://registrar.unt.edu/exams/final-exam-schedule">https://registrar.unt.edu/exams/final-exam-schedule</a>

## Grade and Class Concerns

### **Do you know who to contact for a course-related issue?**

Understanding the academic organizational structure is important when resolving class-related or advising issues. When you need problems resolved, please follow the steps outlined below:



### **Do you require special accommodations?**

The University of North Texas and the College of Merchandising, Hospitality and Tourism make reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of

Disability Accommodation website at <https://studentaffairs.unt.edu/office-disability-access>. You may also contact them by phone at 940.565.4323.

### **Are you aware of safety regulations?**

Students are urged to use proper safety procedures and guidelines. In lab sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

### **Do you know the Academic Integrity Policy?**

Academic Integrity Standards and Consequences, UNT Policy 06.003.

Academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University.

Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works *without* full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action, which may include expulsion from the university. This is explained in the UNT Student Handbook. Your teacher should have a syllabus policy describing penalties for academic dishonesty.

Your instructor may decide to record lectures and/or class content for students enrolled in this class section to refer to throughout the semester. **Class recordings are the intellectual property of the university or instructor and are reserved for use only by students in this class and only for educational purposes. Students may not post or otherwise share the recordings outside the class, or outside the Canvas Learning Management System, in any form. Failing to follow this restriction is a violation of the UNT Code of Student Conduct and could lead to disciplinary action.**

### **Do you meet ALL expectations for being enrolled in a course?**

- CMHT students are expected to meet all prerequisites for the courses in which they are registered.
- Student are expected to be respectful of other students, guests, and faculty. Behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT.
- Students engaging in unacceptable behavior will be directed to leave the classroom and may be referred to the Dean of Students for possible violation of the Code of Student Conduct.

- UNT's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at <https://studentaffairs.unt.edu/dean-of-students>.

The College of Merchandising, Hospitality and Tourism requires that students respect and maintain all university property. Students are accountable through disciplinary action for any intentional damages they cause in classrooms. (e.g., writing on tables). Disruptive behavior is not tolerated (e.g., arriving late, leaving early, sleeping, talking on the phone, texting or game playing, making inappropriate comments, ringing cellular phones/beepers, dressing inappropriately).

## Career Resources

### **CMHT Career Coach**

For one-on-one help with your resume, cover letter, LinkedIn profile, interview tips/practice or other internship and job-search skills, Mrs. Dee Wilson ([Dee.Wilson@unt.edu](mailto:Dee.Wilson@unt.edu)) is our Career Center Coach. Contact her for an appointment through [navigate.unt.edu](https://navigate.unt.edu) or drop by her office in Chilton 333.

### **Career Center**

The Career Center is currently located in Sage Hall. They provide \*free\* business cards, professional portraits, etc. They also host several recruiters throughout the year in various events/information sessions and career fairs. Learn more about their services here: <https://careercenter.unt.edu/>.

### **Internship / Career Industry Contact Opportunities**

- Watch for information about the **Executive in Residence (EIR) Lecture**. This is an opportunity to hear about innovative industries and network with CMHT Board members and speakers.
- The **CMHT Career Expo (March 2 & 3)**, which provides opportunities to talk with recruiters and maybe schedule an interview on the spot! **Register on Handshake to attend**.
- **CMHT Student organizations** bring industry opportunities to campus in their monthly or bi-monthly meetings. Join them and participate!
- We sometimes have an **Industry Partner of the Day** set up in the hallway near the advising offices when we are on campus, and available via Zoom when we are not. These events may be publicized in your classes and on the CMHT social media sites.

### **Online Job Board and Social Media Sites**

- <https://cmht.unt.edu/jobs>
- Facebook CMHT Careers Group - <https://www.facebook.com/groups/CMHTCareers/>
- LinkedIn - <https://www.linkedin.com/in/unt-cmht-2023b8173/>
- Twitter - @UNTCMHT
- Facebook Social Sites - @UNTCMHT and @UNTHTM
- Instagram - @untcmht

## CMHT-IT Resources

### **CMHT-IT Services Student Laptop Checkout Information**

The CMHT-IT Services desk located on the 3<sup>rd</sup> floor of Chilton Hall outside room **386** will have Dell laptops available for checkout for all CMHT students. These laptops and the CMHT-IT Services desk will be available during the following hours:

Monday: 8:00AM – 9:00PM  
 Tuesday: 8:00AM – 9:00PM  
 Wednesday: 8:00AM – 9:00PM  
 Thursday: 8:00AM – 9:00PM  
 Friday: 8:00AM – 1:00PM

These Dell laptops can be checked out at any point during the above hours and must be returned on the same business day to the CMHT-IT Services personnel. These laptops must remain on campus and will **not** save your data. So be sure to use a USB or email yourself to save your work!

For more information, please stop by the CMHT-IT Services desk in Chilton Hall 386 or visit us on Zoom helpdesk at [unt.zoom.us/j/268838628](https://unt.zoom.us/j/268838628) or give us a call at (940) 565-4227.

### **CMHT Virtual Lab**

UNT Students currently enrolled in a CMHT course have access to the CMHT Virtual Lab provided by VMware Horizon View virtual desktop system. This is useful if your course requires specific software and you need access to the software on your personal machine. You can find more information and installation steps here: <https://cmht.unt.edu/vmware-virtual-lab>.

The CMHT-IT Services desk can assist you with installing the VMware client on your personal machine. Please see above hours of operation for our IT services desk.

## UNT IT Resources

Part of working in the online environment involves dealing with the inconveniences and frustration that can arise when technology breaks down or does not perform as expected. Here at UNT we have a Student Help Desk that you can contact for help with Canvas or other technology issues.

**UIT Help Desk:** [UIT Student Help Desk site](http://www.unt.edu/helpdesk/index.htm) (<http://www.unt.edu/helpdesk/index.htm>)

**Email:** [helpdesk@unt.edu](mailto:helpdesk@unt.edu)

**Phone:** 940-565-2324

**In Person:** Sage Hall, Room 130

**Walk-In Availability:** 8am-9pm

**Telephone Availability:**

- Sunday: noon-midnight
- Monday-Thursday: 8am-midnight
- Friday: 8am-8pm
- Saturday: 9am-5pm

**Laptop Checkout:** 8am-7pm

For additional support, visit [Canvas Technical Help](https://community.canvaslms.com/docs/DOC-10554-4212710328) (<https://community.canvaslms.com/docs/DOC-10554-4212710328>)

## Additional Information

### **Are You An F-1 Visa Holder?**

To read detailed Immigration and Customs Enforcement regulations for F-1 students taking online courses, please go to the [Electronic Code of Federal Regulations website](http://www.ecfr.gov/) (<http://www.ecfr.gov/>). The specific portion concerning distance education courses is located at Title 8 CFR 214.2 Paragraph (f)(6)(i)(G).

The paragraph reads:

(G) For F-1 students enrolled in classes for credit or classroom hours, no more than the equivalent of one class or three credits per session, term, semester, trimester, or quarter may be counted toward the full course of study requirement if the class is taken on-line or through distance education and does not require the student's physical attendance for classes, examination or other purposes integral to completion of the class. An on-line or distance education course is a course that is offered principally through the use of television, audio, or computer transmission including open broadcast, closed circuit, cable, microwave, or satellite, audio conferencing, or computer conferencing. If the F-1 student's course of study is in a language study program, no on-line or distance education classes may be considered to count toward a student's full course of study requirement.

### **University of North Texas Compliance**

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component (which must be approved in advance by the instructor) can include activities such as taking an on-campus exam, participating in an on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.

If such an on-campus activity is required, it is the student's responsibility to do the following:

- (1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.
- (2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Student and Scholar Services Office. ISSS has a form available that you may use for this purpose.

Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, s/he should contact the UNT International Student and Scholar Services Office (telephone 940-565-2195 or email [internationaladvising@unt.edu](mailto:internationaladvising@unt.edu)) to get clarification before the one-week deadline.

## Feedback and Communications

### **Image Release**

The College actively posts images and descriptions of class and student accomplishments. If you do not want your image posted on the CMHT website and/or social media sites, (1) you should avoid being in group photographs or in photographs taken by your teachers or the IT staff and (2) send an email to [TKinley@unt.edu](mailto:TKinley@unt.edu) and request that your name and image not be shared. Dr. Kinley will share this information with the IT staff and the faculty who post to social media. Faculty and staff are asked to honor your wishes without question.

If your instructor employs lecture capture technology to record class sessions, students may occasionally appear on video. The recording may be used in future course offerings.

### **What is SPOT?**

The Student Perceptions of Teaching (SPOT) is a requirement for all organized classes at UNT. This short survey at the end of the semester gives students the opportunity to comment on the course. Student feedback is important and is essential as we strive for excellence.

### **Do you know the date/time of the final exam in this course?**

Final exams or other appropriate end of semester evaluations are administered at the designated times during the final week of each long semester and during the specified day of each summer term. *Please check the calendar early in the semester to avoid any schedule conflicts.* You can find the Final Exam Schedule here: <https://registrar.unt.edu/exams/final-exam-schedule>

### **Do you know what you may be missing?**

Your access point for ALL business and academic services at UNT occurs within the <https://my.unt.edu> site, and EagleConnect is the official method of communication for UNT. If you do not regularly check EagleConnect or forward it to your favorite e-mail account, please do so to learn about job and internship opportunities, CMHT events, scholarships, and other important information. The website that explains EagleConnect and how to forward your email is: <https://it.unt.edu/eagleconnect>.

### **Do you know what to do in an emergency or UNT closure?**

- UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at <https://my.unt.edu>.
- Some helpful emergency preparedness actions include: 1) ensuring you know the evacuation routes and severe weather shelter areas, determining how you will contact family and friends if phones are temporarily unavailable, and identifying where you will go if you need to evacuate the Denton area suddenly.
- In the event of a university closure, your instructor will communicate with you through Canvas regarding assignments, exams, field trips, and other items that may be impacted by the closure.

### **Sexual Assault Prevention**

UNT is committed to providing a safe learning environment free of all forms of sexual misconduct, including sexual harassment, sexual assault, domestic violence, dating violence, and stalking. Federal laws (Title IX and the Violence Against Women Act) and UNT policies prohibit discrimination on the basis of sex, and therefore prohibit sexual misconduct. If you or someone you know is experiencing sexual harassment, relationship violence, stalking, and/or sexual assault, there are campus resources available to provide support and assistance. UNT's Survivor Advocates can assist a student who has been impacted by violence by filing protective orders, completing crime victim's compensation applications, contacting professors for absences related to an assault, working with housing to facilitate a room change where appropriate, and connecting students to other resources available both on and off campus. The Survivor Advocates can be reached at [SurvivorAdvocate@unt.edu](mailto:SurvivorAdvocate@unt.edu) or by calling the Dean of Students Office at 940-565-2648. Additionally, alleged sexual misconduct can be non-confidentially reported to the Title IX Coordinator at [geo@unt.edu](mailto:geo@unt.edu) or at (940) 565 2759.

## **Prohibition of Discrimination, Harassment, and Retaliation (Policy 16.004)**

The University of North Texas (UNT) prohibits discrimination and harassment because of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law in its application and admission processes; educational programs and activities; employment policies, procedures, and processes; and university facilities. The University takes active measures to prevent such conduct and investigates and takes remedial action when appropriate.

### **Retention of Student Records**

Student records pertaining to this course are maintained in a secure location by the instructor of record. All records such as exams, answer sheets (with keys), and written papers submitted during the duration of the course are kept for at least one calendar year after course completion. Course work completed via the Canvas online system, including grading information and comments, is also stored in a safe electronic environment for one year. Students have the right to view their individual record; however, information about student's records will not be divulged to other individuals without proper written consent. Students are encouraged to review the Public Information Policy and the Family Educational Rights and Privacy Act (FERPA) laws and the University's policy. See UNT Policy 10.10, Records Management and Retention for additional information.

**HMGT 3920.001**  
**Recent Development in the Hospitality Industry**  
**Syllabus Agreement Form**  
**Spring 2022**

Worth 5 points

Detach this syllabus agreement and submit it (with signature) in class by **February 1<sup>st</sup>**. Before signing the agreement, dedicate some time to read the syllabus in detail. If you have any questions, ask them in class or email them.

My signature below indicates that I have read and understand all of the policies of this class. I am aware of the due dates for all course assignments as well as the dates and times for the exams, projects, homework in HMGT 3920. I hereby agree to abide by all policies as outlined in this syllabus and understand the penalties for non-compliance.

Signature: \_\_\_\_\_

Name (print): \_\_\_\_\_

Date: \_\_\_\_\_